

## Media Kit 2011

**SEALEVEL**

We listen. Think. And create.

[sealevel.com](http://sealevel.com) > [community@sealevel.com](mailto:community@sealevel.com)

# Company Overview

Sealevel Systems, Inc. provides innovative hardware and software products enabling computer connectivity and control. Since 1986, we have manufactured Serial and Digital I/O products to serve our customers' interface requirements. Whether you're looking for synchronous or asynchronous serial, analog or digital I/O, industrial computers or touchscreen HMI systems, Sealevel has a solution. Our commitment to customer satisfaction is expressed by our ISO 9001:2000 registration and the Lifetime Warranty that is standard with all Sealevel manufactured I/O products.

## Our History

In 1984, Tom O'Hanlan designed the first RS-422/485 communication adapter for the IBM PC. From that moment of inspiration, Tom and his wife Susan saw an ever-growing industry-wide need and began work to fulfill it. In 1986, they formed Sealevel Systems, Inc. committed to providing reliable, well-designed communication adapters for the IBM PC and compatibles.

### Why the name Sealevel?

Tom wanted a name that didn't sound like a computer company. After listening to music (his other passion), the word Sealevel came to Tom's mind. In a serendipitous coincidence, the jazz/blues/rock band that had once backed The Allman Brothers Band, released their self-titled debut album in 1977. Their name? Sea Level. In 1986 Sealevel the company was born. Today, Sea Level bandleader and acclaimed keyboardist, Chuck Leavell, is the celebrity spokesperson for Sealevel Systems, Inc. and Tom's trusted friend.

More than 20 years later, Sealevel continues to provide innovative, reliable hardware and software products to enable computer connectivity and control. Today, we manufacture more than 300 standard I/O products with ISO 9001: 2000 registration and a standard lifetime warranty.

Because the needs of our customers are ever evolving, we're constantly developing new products that leverage emerging technology. We're obsessive and passionate about what we do - from customer service to intuitive design to tech support. We do our jobs to the best of our ability, because we understand the products we create help our clients make the world stronger, safer and better.

## Our Facility

Sealevel houses our design, sales, support and manufacturing in our 45,000 sq. ft. facility located in Liberty, South Carolina. To prevent static electricity damage to electronic equipment, we have installed over 15,000 sq. ft. of state-of-the-art ESD tiling.



# Our Products

## Industrial Computers & HMIs

Sealevel industrial computers and HMIs are designed for I/O intensive applications where ruggedness, reliability and configurability are a must.

## Serial - Synchronous and Asynchronous

Sealevel asynchronous and synchronous serial interfaces are designed for high-speed applications and support RS-232, RS-422, RS-485, and RS-530 electrical interface standards.

## I/O - Distributed, Digital & Analog

Sealevel's wide variety of I/O devices provide field-proven optically isolated inputs, Reed and Form C relay outputs, TTL interfaces that connect to solid-state relays, A/D, and D/A functionality.

## Accessories

Choose from a wide variety of cables, terminal blocks, relays, racks, hubs, switches and more.

## Comprehensive Software Solutions & Support

Our full array of hardware is backed by powerful software that makes implementation easy. Each Sealevel product ships with a comprehensive software suite providing drivers, setup files, samples, and application notes. Popular operating systems are supported including Microsoft® Windows® and Linux.



## Long-Term Availability

Sealevel is committed to providing our long-term availability of our products. In fact, we still produce a variety of boards that date back to the 1980s. We work closely with our vendors to insure component availability and in instances that a component becomes obsolete, we strive to design a "form, fit, and function" replacement that works transparently.

# Contact Us

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## Community



SealevelSystemsInc Channel  
<http://www.youtube.com/user/SealevelSystemsInc>



Blog  
<http://www.sealevel.com/community/blog>



LinkedIn  
<http://www.linkedin.com/company/sealevel-systems-inc.>



@SealevelSystems (Company)  
@SealevelPartner (International Partners)

# Marketing Communications



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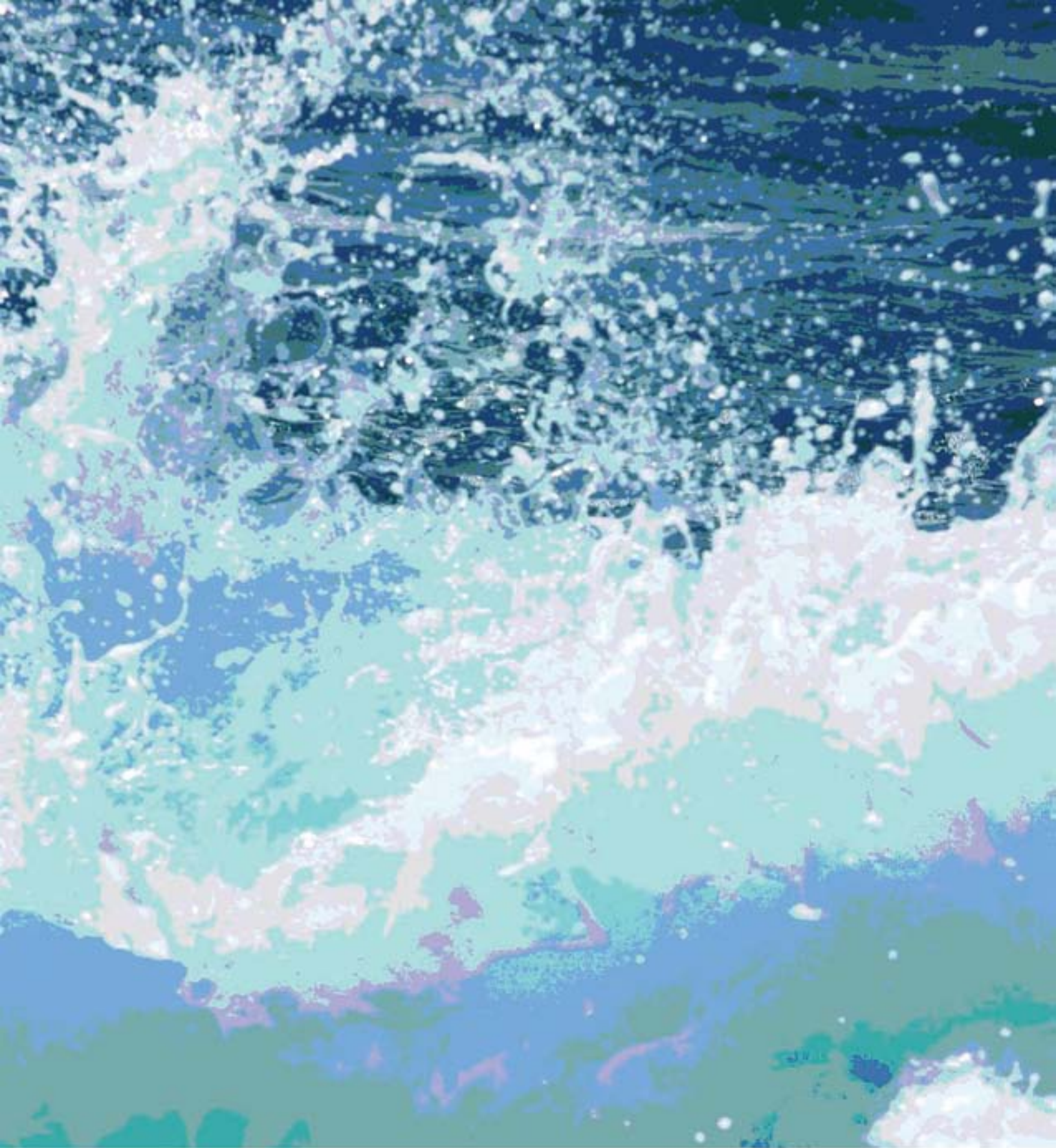
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